



A Social Value Charter for Halton

What is the Social Value Charter?

Social value is about using the resources and assets we have more strategically, to produce a wider benefit. It also describes the values and principles which inform our behaviours and approaches.

Our Charter is a set of guiding principles that set out our belief that Social Value should be central to everything that happens in Halton and explain how we will use Social Value to drive change through the services we provide and work that we do.

This Charter is part of a suite of materials/resources that define Halton's approach to Social Value.

Who is the Social Value Charter for?

This Charter is aimed at all those who design, buy, deliver and shape services in Halton, including national, regional and local organisations and bodies to explore the wider social value that could be gained.

For Halton, this means wherever possible considering how economic, social and environmental well-being may be improved, and how what we design, buy, deliver and shape can secure those improvements.

By signing the Charter, signatories will express their commitment to the Charter principles, either by fully adopting the Charter at the time of signature or by working towards adopting it wherever possible.

The Vision

Our vision for Social Value is that everyone in Halton recognises their contribution to social value, including the changes it can bring about to reduce inequalities and improve well-being and is committed to improving social, environmental and economic well-being through the priorities in Halton's Sustainable Community Strategy and the Marmot Review.

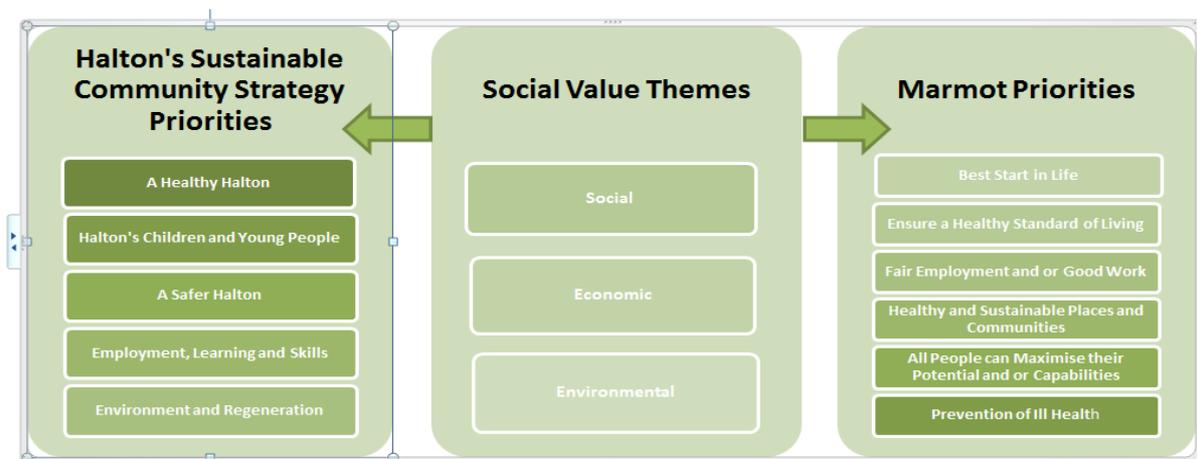
What are our Social Value Principles?

- Understanding why Social Value is important to Halton in making it a better place to live.
- Working together across sectors to deliver social value outcomes.
- Focusing on some of the greatest challenges that the Borough faces.

Appendix 1

- Encouraging innovation in exploring social value.
- Ensuring our work is connected to Halton's strategic priorities.
- Being inclusive in our approach so that social value is for everyone.
- Seeking to create a lasting impact and legacy.
- Targeting resources to promote and protect wellbeing for all.
- Listening and involving the community in leading the way in decisions that affect their lives.

What are our Social Value Priorities?



How will we know if we have made a difference?

Some examples could include:

- Increasing money and resources in the community to support Halton's key priorities.
- Improved procurement processes, including support for smaller providers.
- Increased understanding across all sectors of social value and the Halton approach.
- Providers of services in Halton understand and articulate their contribution to social value.
- Stronger social and human capital.
- Reduction in social isolation and loneliness.
- Improvement in self-reported wellbeing levels within the population.
- Health inequalities gap reduced.
- Communities involved in the design and development of services.
- More local people are sustainably employed.

By signing this Charter, we are committed to the principles and priorities within it and will seek to explore creating Social Value wherever possible in what we design, buy, shape and deliver

Signed _____ Organisation _____

Date _____